

SANTIAGO VIVEROS PINEROS • Melbourne, VIC

UX / UI Designer

santiagoviveros888@gmail.com

+61 434-587-899

Portfolio: www.santiagoviveros.com

UX/UI Designer with experience translating marketing goals into effective web and digital products. Strong foundation in layout, hierarchy, and visual communication, combined with a user-centered approach to problem-solving. Known for my adaptability, initiative, and delivering results in fast-paced environments. Strong focus on user research and design thinking to create clear, practical solutions.

EXPERIENCE

Digital Design Intern (9/25 - 2/26) - Mojodojo, Melbourne

Designed and co-designed responsive websites and digital ads for clients on Meta and LinkedIn, enhancing their online presence and engagement. Produced e-books for the agency to support client acquisition and drive business growth.

F&B Expert (03/23 - 7/25) - The Ritz-Carlton, Perth

Given my work versatility I was constantly requested to work across multiple departments beyond F&B. This includes Marketing and Design (Sales and marketing), Purchasing (Finance), and Concierge (Guest services).

Marketing Graphic Designer (06/24 - 10/24) - The Ritz-Carlton, Perth

Collaborated on multiple marketing projects as main graphic designer, including designing personalized menus for 'The World's 50 Best Bars' takeover events at The Songbird Bar.

Marketing Intern (02/24 - 05/24) - The Ritz-Carlton, Perth

Worked in design and text editing for both printed and digital pieces. Additionally, supported the team with social media content tasks and website updates. Successful performance resulted in the opening of a temporary design position for relevant projects that required my design skills.

Graphic Design (08/20 - 09/21) - Lineart, Bogotá

Created printed and digital marketing pieces for corporate conferences and events. Additionally, assisted with documenting and editing photographic and audiovisual content, among other required tasks.

UX/UI, Branding (10/19 - 02/20) - Exatic Group (BnbHom), Bogotá

Branded and designed a startup project and its website based on the extensive research of target users, competitors, and stakeholders. Finally, curated and presented the brand guidelines and the website's first version.

EDUCATION

Bachelor of Design (2018), *Universidad de los Andes, Bogotá, Colombia*

Master of Design (2024), *Curtin University, Perth, Australia*

SKILLS

UX: User-centred design, Design thinking, Information architecture, Journey mapping, Usability principles.

UI: Responsive design, Interface design, Interaction design, Visual hierarchy.

User research: User interviews, Observation, Personas, Usability testing, Research synthesis.

Prototyping: Wireframing, Interactive prototyping, User flow design

Software: Figma, Illustrator, Photoshop, Indesign, Lightroom, Premiere Pro, Adobe XD, Final Cut, Rhino, Key Shot, Vray.

Technical literacy: HTML & CSS (Basic), Java Script (Basic)

LANGUAGES

Spanish (Native), English (C1 7.5 IELTS Academic).