

SANTIAGO VIVEROS PINEROS.

UX / UI Designer

santiagoviveros888@gmail.com

+61 434-587-899

User Experience Designer with about two years of experience in graphic design and marketing, ensuring user-centered, successful solutions. I also have two years of independent work experience across multiple creative fields, including UX/UI, honing versatile design and problem-solving skills. Above all, I embrace adaptability, turning challenges into learning opportunities. What I don't know, I will learn.

EDUCATION

Bachelor of Design (2018), *Universidad de los Andes, Bogotá, Colombia*

Master of Design (2024), *Curtin University, Perth, Australia*

SKILLS

Design

Design Thinking, User-Centered Design, Communication Design, Design Research, Design Strategy, Information Architecture, Wireframing, A/B Testing, Prototyping, Speculative Design, Creative Direction, Branding, Marketing, SEO, Audiovisual Production, Photography.

Software

Figma, Illustrator, Photoshop, Indesign, Lightroom, Premiere Pro, Adobe XD, Final Cut, Rhino, Key Shot, Vray.

Code

HTML (Basic), CSS (Basic), Java Script (Basic).

LANGUAGES

Spanish (Native), English (C1 7.5 IELTS Academic).

EXPERIENCE

The Ritz-Carlton, Perth, Marketing and Graphic Design (06/24 - 10/24)

Collaborated on multiple marketing projects as main graphic designer, including designing personalized menus for "The World's 50 Best Bars" takeover events at The Songbird Bar.

The Ritz-Carlton, Perth, Marketing Intern (02/24 - 05/24)

Worked in design and text editing for both printed and digital pieces. Additionally, supported the team with social media content tasks and website updates. Successful performance resulted in the opening of a temporary design position for relevant projects that required my design skills.

The Ritz-Carlton, Perth, F&B Expert (03/23 - Present)

Worked ensuring F&B high standards during service. However, given my work versatility I was constantly requested to work across multiple departments beyond F&B. This includes Marketing and Design (Sales and marketing), Purchasing (Finance), and Concierge (Guest services). Becoming an important asset to the overall hotel operations.

Lineart, Bogotá, Graphic Design (08/20 - 09/21)

Created printed and digital, marketing pieces for corporate conferences and events. Additionally, assisted with documenting and editing photographic and audiovisual content, among other required tasks.

Exatic Group (BnbHom), Bogotá, UX/UI, Branding (10/19 - 02/20)

Branded and designed a startup project and its website based on the extensive research of target users, competitors, and stakeholders. Finally, curated and presented the brand guidelines and the website first version.

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